

TECHNOLOGY PARTNER · PLAN OPTIMUS



An AI-Native Platform, Built for Decision Intelligence

How advance2global brings Plan Optimus's connected enterprise planning platform to quick-service restaurant, FMCG/CPG, and manufacturing supply networks.

Demand volatility, supplier constraints, and production or replenishment capacity all move at once — but in most networks, demand planning, supply planning, distribution, S&OP, and finance still sit in separate, disconnected systems. That separation creates decision delays, inventory imbalances, and manual workarounds instead of a clear, shared picture of the network.

advance2global partners with Plan Optimus, an AI-native connected planning platform, to fix that. Rebuilt from two decades of enterprise ERP and supply chain consulting experience and launched globally in 2023, Plan Optimus unifies demand, supply, distribution, S&OP, financial planning, and spend management on one governed platform — so a promotion, weather event, or supply disruption anywhere in the network propagates automatically into every plan connected to it.

6

connected planning disciplines — demand, supply, distribution, S&OP, financial planning, and spend management — unified on one governed platform, not a patchwork of point solutions.

The next two pages walk through how it comes together — first by network, then across the platform itself.

01 Quick Service Restaurants

02 FMCG & CPG

03 Manufacturing

— Connected Planning, By Network

The same platform, tuned to how each network actually plans. Three of the industries advance2global brings Plan Optimus to most often:

Quick Service Restaurants

Demand fluctuates hourly across locations and dayparts. Plan Optimus forecasts at the restaurant and daypart level, aligns supplier and hub planning to network-wide demand, and auto-adjusts replenishment as promotions and local events shift purchasing patterns.

Reduced food waste · higher product availability · faster response to demand spikes

FMCG & CPG

Retail promotions and multi-channel distribution make forecasting hard to keep in sync. Plan Optimus senses demand across channels, regions, and SKUs, then synchronizes distribution and S&OP plans to production capacity in one consensus cycle.

Reduced inventory imbalances · improved promo demand management · faster market response

Manufacturing

Manufacturers balance demand volatility, supplier constraints, and production capacity at once. Plan Optimus aligns S&OP around the installed equipment base — not just new-unit sales — and connects factory capacity constraints directly to the demand and supply plan.

Reduced network inventory · faster response to disruptions · stronger ops-to-finance alignment

— Typical Systems & Data Integrated

POS & retailer syndicated data

Supplier EDI / SFTP feeds

ERP, MES & financial planning systems

Trade promotion & delivery/aggregator APIs

— A Track Record in Enterprise Planning

Founded 2002 — enterprise ERP & supply chain roots

AI-native platform launched globally in 2023

— One Platform, Not a Patchwork

Six planning disciplines, unified on one governed platform — so every team plans from the same real-time picture instead of reconciling separate systems.

AI-Driven Demand Planning

Forecast demand down to the last mile, automatically capturing the impact of promotions, seasonality, and market events.

Multi-Echelon Supply Planning

Align supplier, plant, and distribution center capacity against real demand across the network.

Distribution Planning

Right product, right location, right time — reducing imbalances across a multi-echelon network.

Sales & Operations Planning

Bring commercial, operations, procurement, and finance into a single consensus cycle.

Financial Planning & Analysis

Connect FP&A directly to real demand signals so budgets move with the business, not behind it.

Business Spend Management

Govern indirect and non-merchandise spend without slowing the organization down.

— Built on a Governed Data Layer

2 global delivery hubs — Chicago & Chennai

Hosted on AWS with a Zero Trust security posture

Bidirectional ERP integration, including SAP

One identity model, one audit trail, one source of truth

Why advance2global + Plan Optimus

advance2global builds the strategic kickoff and stakeholder-alignment framework behind Plan Optimus implementation programs with enterprise clients — scoping the rollout, aligning stakeholders across the planning cycle, and shortening the runway from signed deal to live rollout.

[Talk to advance2global About Plan Optimus →](#)